



Advertising Media Kit



“

It's kind of like getting your photos from Disneyland, but from your favorite sport moments.

”



An online platform where local action sports communities come together to enjoy and share stunning images of life in action!



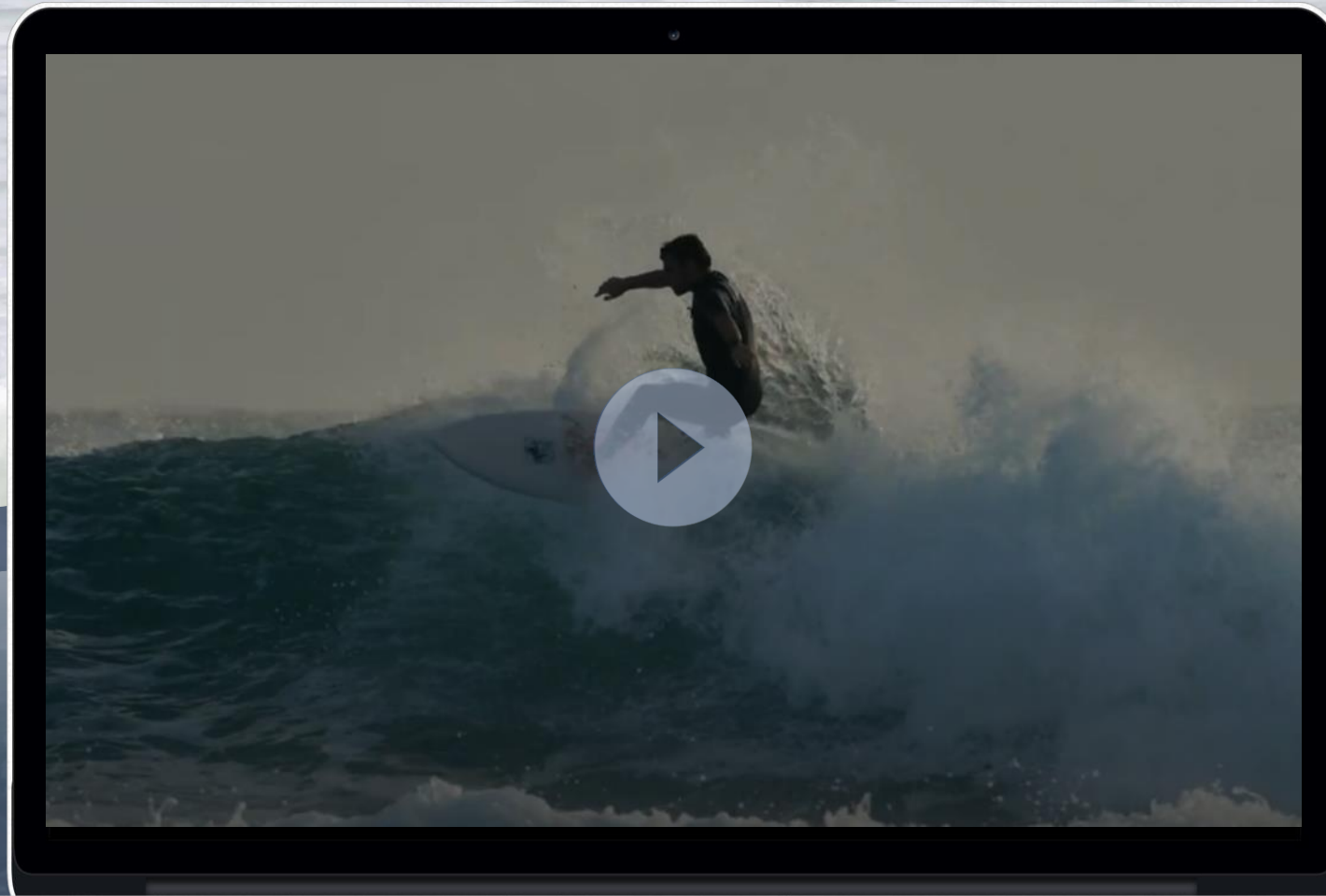
Join The Sponsor Community

“The Swellco approach was exactly what we needed to stand out in a crowded market. We've been able to connect with our ideal customers in a meaningful way.”

Lior Israeli, Head of Marketing at Billabong & Quiksilver, Israel.

#FindYourSurf

#FindYourSurf



Click Play To Learn More About Swellco

Our Proven Brand Promotion Solutions Will Align Your Brand With Life's Best Adventures.



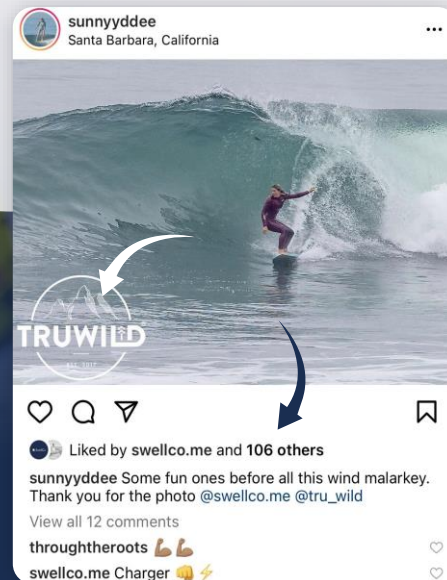
On Swellco.com

Your brand on all images in sponsored sessions!



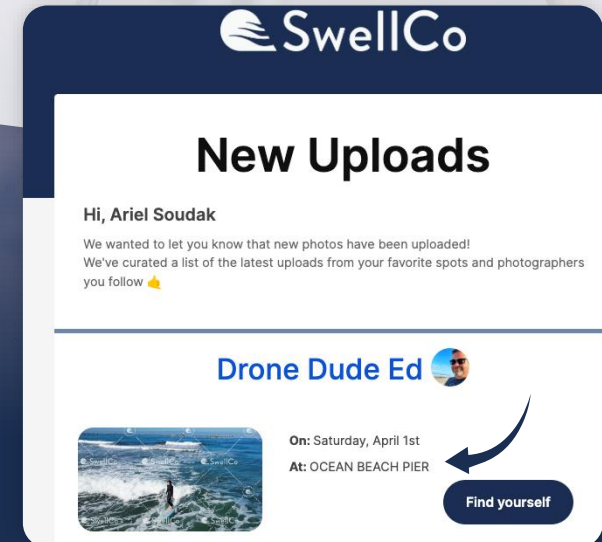
On Social Media

Your brand shared by our athlete influencers!

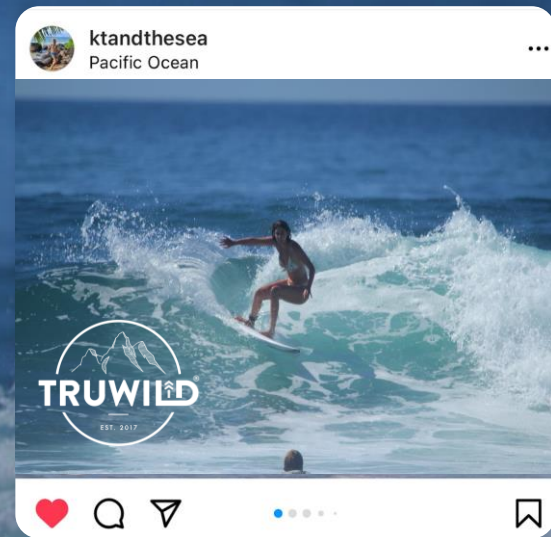


On Email Alerts

Target specific locations using our daily alert email!



How Does It Work?



We Capture The Experience

We take photos of all surfers and add your branding to them



Surfers Share It

Photos are automatically available for surfers on SwellCo to share via their socials.

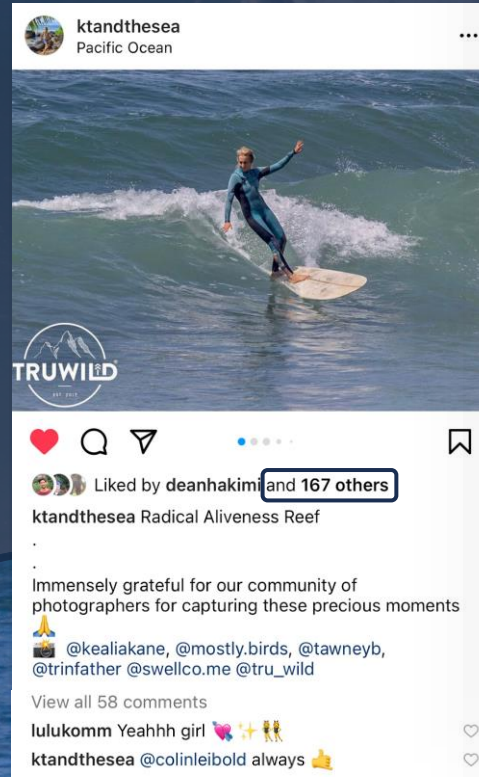


Sponsors Enjoy Huge Reach & Engagement

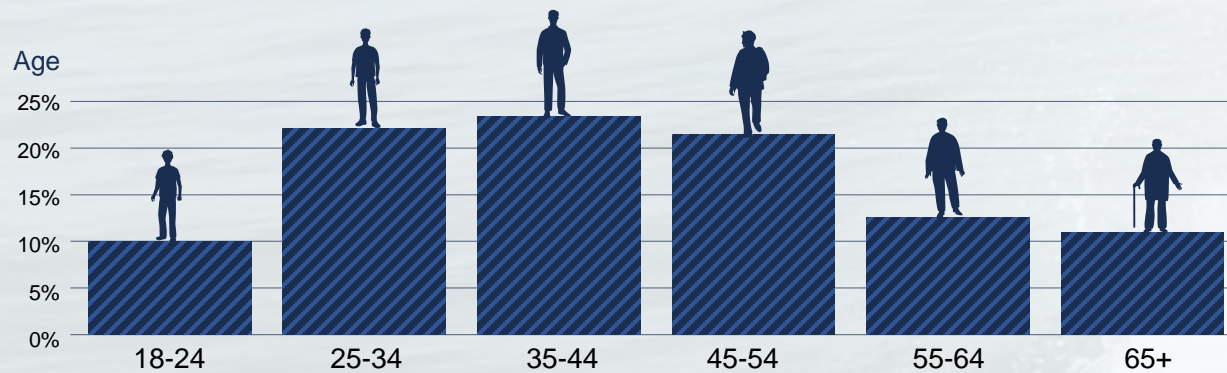
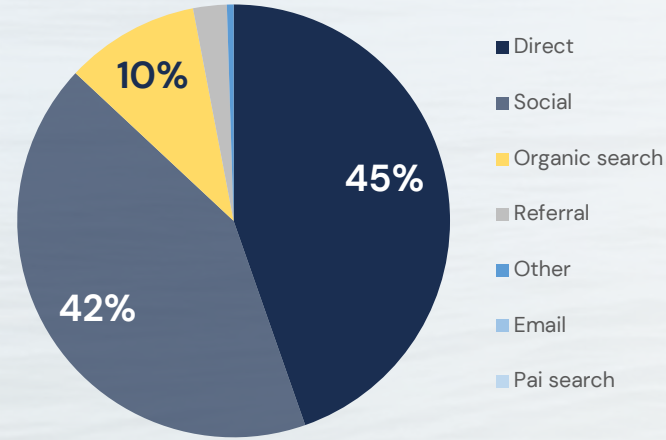
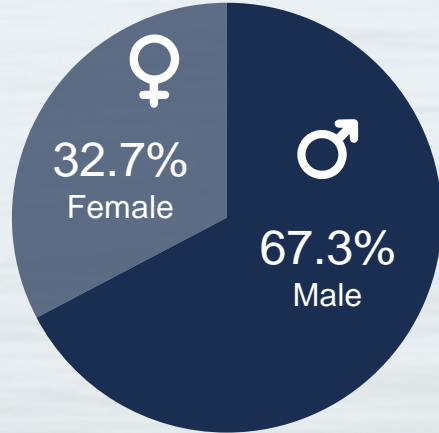
The shared branded photos reach a huge engaged audience

Engage With An Army Of Micro-Influencer Athletes And Their Followers!

Our data demonstrates that the typical surfer is a social media beast with more than **1000 followers** and **100 engagements** per post on average which makes her/him a natural influencer



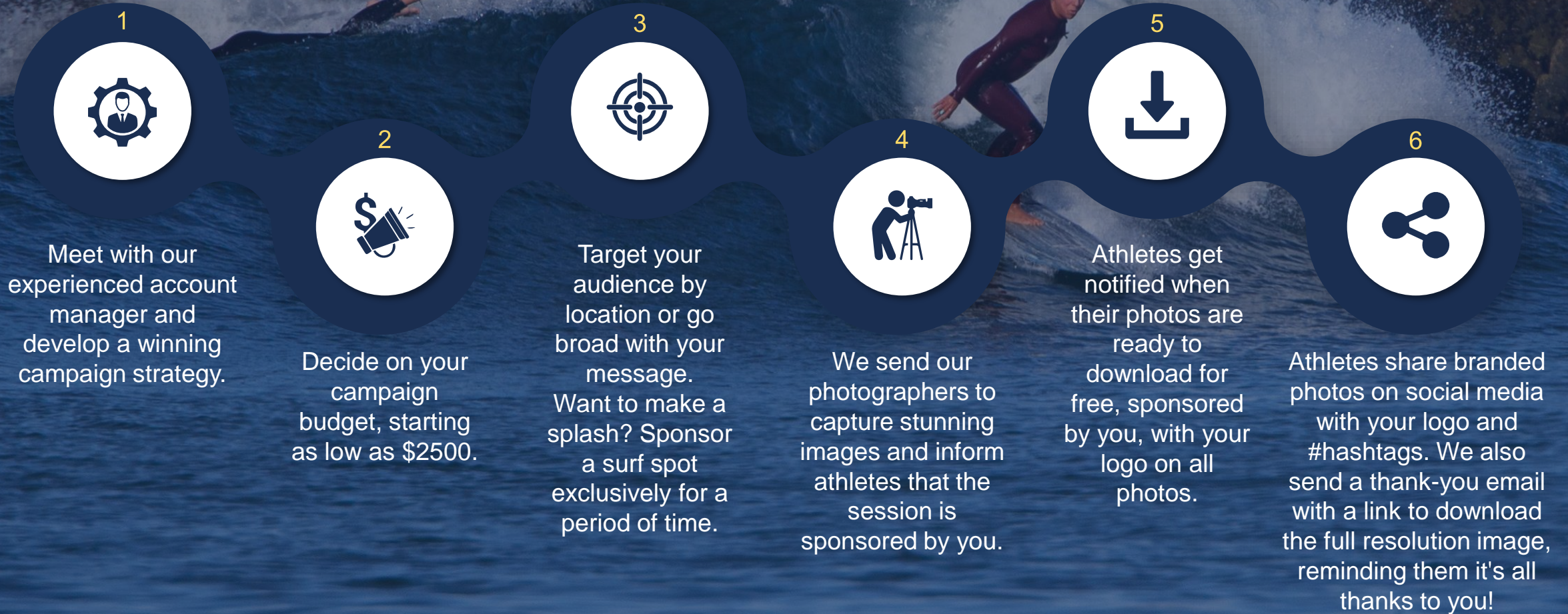
Our Audience



Top Interests

- Shoppers/Value Shoppers
- Banking & Finance/Avid Investors
- News & Politics/Avid News Readers
- Food & Dining/Cooking Enthusiasts/30 Minute Chefs
- Lifestyles & Hobbies/Business Professionals
- Travel/Travel Buffs
- Lifestyles & Hobbies/Outdoor Enthusiasts
- Sports & Fitness/Health & Fitness Buffs
- Beauty & Wellness/Frequently Visits Salons
- Lifestyles & Hobbies/Green Living Enthusiasts

Customized Campaigns





Sponsorship Packages

10 Sessions

\$2,500

(\$250 per session)

Estimated Reach

5,000 branded photos

600 surfers

300 album downloads

50 shares

5000 engagements

25 Sessions

\$5,625

(\$225 per session)

Estimated Reach

12,500 branded photos

1500 surfers

750 album downloads

125 shares

12,500 engagements

50 Sessions

\$10,000

(\$200 per session)

Estimated Reach

25,000 branded photos

3000 surfers

1500 album downloads

250 shares

25,000 engagements

**100+
Sessions**
or
exclusive
sponsorship of
a spot

\$180
per session

Join the SwellCommunity!

Boost Brand Awareness, Reach And Social Engagement

Massive brand reach & awareness
(surfers and their friends)

Drive traffic to brand site

Online analytics



Boost social brand engagement & emotional connection

Demonstrate brand innovation

Branded photos & clickable ads in albums



THANK YOU

For more information:



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<https://swellco.me>

Photog: Tom (TK) Kaestner